

**MINUTES OF THE PROCEEDINGS
OF THE ECONOMIC DEVELOPMENT AUTHORITY OF THE CITY OF JORDAN
IN THE COUNTY OF SCOTT
NOVEMBER 19, 2019**

Present: Joe Thill, Tanya Velishek, Dr. Amanda Schuh, Ron Jabs, Ryan Dahnert, Dr. Chuck Cook

Also Present: Tom Nikunen, City Administrator, Nathan Fuerst, Planner/Economic Development Specialist

1.0 CALL TO ORDER

Chair Ron Jabs called the meeting to order at 6:27 p.m.

2.0 ADOPT AGENDA

Motion by Schuh, second by Dahnert, to adopt agenda. Vote all ayes. Motion approved.

3.0 APPROVAL OF MINUTES

A. August 20, 2019

Motion by Schuh, second by Dahnert, to approve the minutes of August 20, 2019. Vote all ayes. Motion Approved.

4.0 NEW BUSINESS

A. Community Engagement During Construction

Nikunen presented the Staff Memo, informing EDA about construction projects and ideas for the City to curtail impacts on businesses during that time.

EDA members discussed proposed detours proposed by the Minnesota Department of Transportation for the public during the Highway 21 construction commencing in March 2020. Cook asked about detour, suggesting the City consider impacts on routes near Jordan schools.

Nikunen reported that City staff have considered impacts and will actively monitor traffic during construction.

EDA Members discussed maps to be created for Jordan Businesses to detail routes around construction. Dahnert suggested that Staff assess percent of

customer traffic coming from different directions to businesses present at the business meetings.

Jabs proposed that Staff create a poster board to list businesses downtown and deals they offer during construction. Inserts could be placed in community mailings or in the Jordan Independent. Nikunen responded that the City will disseminate the information through social media channels, and in the City's newsletter which is sent to all residents.

EDA members discussed various ideas for events. Cook suggested a "Taste of Jordan" event that could highlight local restaurants.

Jabs asked if it would be possible to bring the sometimes-competing areas of the City together through this process. Staff and EDA members agreed it would be a worthy goal. Efforts from the efforts could have longer lasting impacts if done thoughtfully.

Dahnert stated that the City Staff would be best as facilitators in the process – not spending time working for businesses, but supplementing their efforts. Nikunen responded that City Staff can certainly help take action to kickstart events.

Cook asked if there was a cost associated with items listed in the Staff Report, and how the City would cover the costs. Nikunen responded that the City could do some things for free such as marketing with social media, organizing downtown businesses, etc. However there may be costs associated with some items.

Schuh asked if the Commercial Club or any other similar organization would be interested in participating as a sponsor. Nikunen responded that it is possible that organization would be interested in participating given the right event.

B. List of Accomplishments

Nikunen presented the List of Accomplishments made by the City for 2019.

C. Progress in Jordan

Nikunen and Fuerst presented the Staff Report detailing the Progress in Jordan campaign started by Staff in October.

Thill responded that the City could seek to advertise some Progress in Jordan Topics in industry newsletters such as the BOMA – newsletter.

Schuh asked whether the newsletter be updated to look more up to date. EDA members also discussed whether it is possible for the City to put progress in Jordan and other content to the public access channel. Nikunen responded that the

City can update certain things to the community public access channel, but that the City and School have an arrangement and that the Schools are responsible for updating the content as well. Dahnert stated he would ask questions regarding updating the channel at the next school board meeting.

EDA members discussed possible monthly themes for the Progress in Jordan posts. Schuh suggested the City feature a public safety month. Cook suggested that one monthly theme feature all of the services offered at City Hall.

Velishek asked whether the City can do one on water bills to address community concerns about high costs. Nikunen responded that the City is working on one such visual on that topic.

5.0 OLD BUSINESS

A. Joint Session – EDA City Council

Nikunen updated EDA members regarding their request to have a joint EDA/City Council work session. The date will be sometime in January or February.

6.0 MANAGEMENT REPORT

A. General Management Updates

Nikunen updated EDA members on recent progress by Mousse Sparkling Wine. The business has received financing and has set a closing date for the property.

City Staff recently attended the grand opening of Caribou Coffee and the Groundbreaking of the Scott County CDA's newest project in the City – Brentwood Terrace. Nikunen explained that the benefit is not just for older residents who wish to move into the building. As older residents move, those homes they put up for sale will represent a more affordable housing stock for community members looking to purchase a home.

Nikunen discussed stalled progress towards marketing the sites for a hotel development. At this time, it is difficult to sell the project due in part to the challenges faced by the previous developers.

Jabs asked if there was something that the City could put together to show the possible benefit of a Hotel development at that site for the City Council and community. Nikunen responded that it would be a useful graphic to create, and that Staff will look into creating something.

Dahnert added that patience may be required as the City seeks a hotel development. New residents will slowly create an environment that creates

favorable conditions for a new Hotel. The City should look into the availability of information that details the commercial benefit to the community of each additional resident.

B. Next Meeting- December 17, 2019

7.0 CITY COUNCIL MEMBER UPDATE

City Council Member Schuh and Mayor Velishek discussed the CDA groundbreaking and opening of Caribou Coffee. Jordan Dazzle will take place on December 5th.

8.0 COMMISSIONER MEMBER REPORT

9.0 ADJOURNMENT

Motion by Velishek, second by Schuh, to adjourn. Vote all ayes. Motion approved. Meeting adjourned at 7:48 p.m.

Tanya Velishek, Mayor

ATTEST:

Tom Nikunen
City Administrator